# Form D: Additional business plan

**NB!** To be completed ONLY if the project has more than one business plan. Does not need to be completed for type 2 projects

|  |  |
| --- | --- |
| Project | |
| **D1. Project title and acronym:**  (max 2 lines) |  |
| **D2. Participant(s) related to the business plan:** |  |
| **D3. Project output:** |  |
| Business plan | |
| NB! Business plan should not be completed by type 2 projects. | |
| **D4.** **Description of output and how it contributes with value:** (max. 3,500 characters) | |
| **D5.** **Competitors:** (max. 2,500 characters) | |
| **D6.** **Market potential:** (max. 2,500 characters) | |
| **D7.** **Customers and marketing:** (max. 2,500 characters) | |
| **D8. Business risk analysis (**max. 2,500 characters**)** | |

For information on the GUDP-secretariat’s processing of personal data, contact information for the data controllers, the possibility of requests for access to or rectification of personal data etc. please see the invitation of applications for GUDP, the final chapter ‘Processing of personal data’.